DRAFT RECOMMENDATIONS FEEDBACK SESSION | 06.27.18
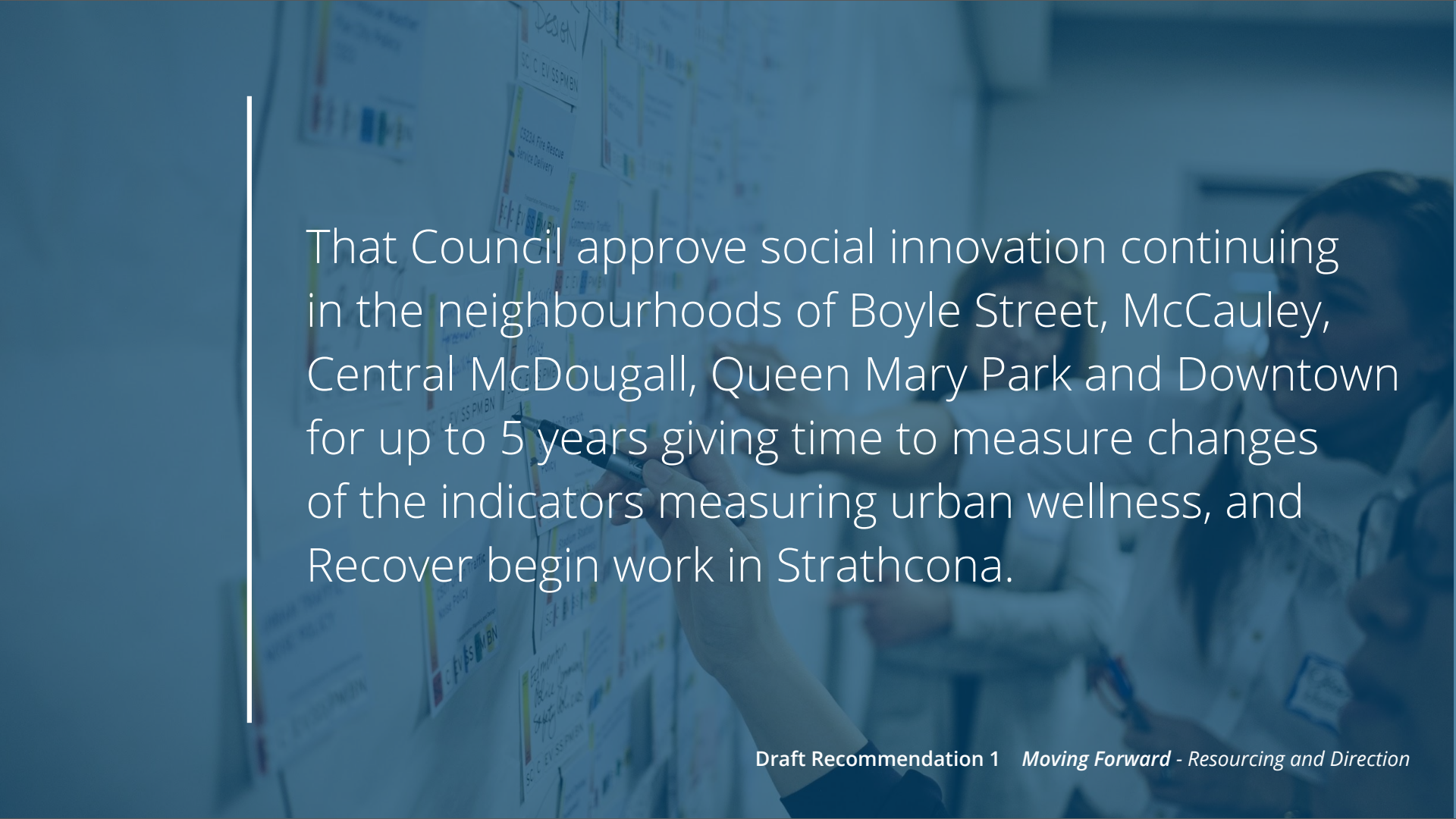
EDMONTON'S URBAN WELLNESS PLAN

RECOVER.

Draft Recommendations

1. **Moving Forward** - Resourcing and Direction
2. **Recover Coalition** - Shared Leadership
3. **Matching Assets to Need** - Distributed Service Model & City Investments

That Council approve social innovation continuing in the neighbourhoods of Boyle Street, McCauley, Central McDougall, Queen Mary Park and Downtown for up to 5 years giving time to measure changes of the indicators measuring urban wellness, and Recover begin work in Strathcona.

Draft Recommendation 1   *Moving Forward - Resourcing and Direction*

FEEDBACK THEMES

WHAT WE CHANGED

Recover, is focused on finding solutions to improve neighbourhood urban wellness, starting in the five core neighbourhoods: Boyle Street, Central McDougall, Downtown, McCauley and Queen Mary Park.

*We started **small**.*

*We used an **evidence-based approach**.*

*We mapped **140** strategies and **120** policies.*

*We developed over **200** potential **solution ideas** to improve urban wellness.*

*We **co-designed** 13 urban wellness **prototypes**.*

That Council approve development and testing of a RECOVER governance structure, to replace the three committees, with Administration reporting back to Council in Q1, 2019.

WHAT WE HEARD

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That the City advance a distributed model for serving marginalized people to ensure facilities and services are available in other areas of the city where need is evident, and that the City explore tools and incentives - regulatory, policy and funding levers - that can support public realm improvements in the core neighbourhoods.

Draft Recommendation 3   *Matching Assets to Need* - Distributed Service Delivery & City Investments

WHAT WE HEARD

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Agenda

1. RECOVER - Overview
2. Small Group Feedback Sessions
3. Soft Close

The purpose of today's meeting is to gather your feedback on the initial recommendations to Council about **moving forward** with Recover, developing a **shared governance structure** and **distributed service delivery model** to improve urban wellness in Edmonton.

Reporting on our progress

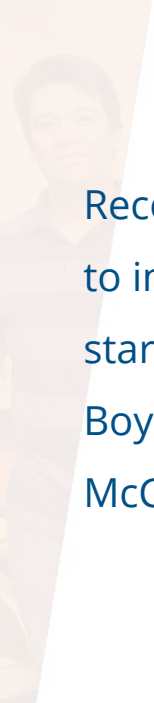## Council Report

Formal report to Council with three recommendations.
This report responds directly to the six motions made by Council in May of 2017.

Community Report

Captures all of our collective work and journey of social innovation.
Outlines our process, what we've learned, and plans for how this work
will continue if our recommendations are approved by Council.

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Our Journey

Start-Up — **Develop** — **Engagement** — **Next Steps**

Developed governance structure and terms of reference for:

Community Advisory Committee
External Partners Committee
Integrated Corporate Team

Three committees developed framework for:

Visioning Work
Mapping (Strategies, Policies, Neighbourhood GIS)
Ethnographic Research

50 (approx.) additional community members joined in prototyping

Engagement work included people living and working in five neighbourhoods, including marginalized people.

This included:
Ethnographic Research
Prototyping Workshops
Community Meetings
Neighbourhood Walks
Doorstep Interviews

Engagement and collaboration continues as the prototypes move to the next phase.

Prototype Next Steps

Share synthesis and draft recommendations with stakeholders

We are meeting on Treaty 6 territory, a traditional meeting ground, gathering place, and travelling route to the Cree, Saulteaux, Blackfoot, Métis, Dene and Nakota Sioux.

We acknowledge all the many First Nations, Métis, and Inuit and many others whose footsteps have marked these lands for centuries and whose histories, languages and cultures continue to influence our vibrant communities.

Why we're here today...

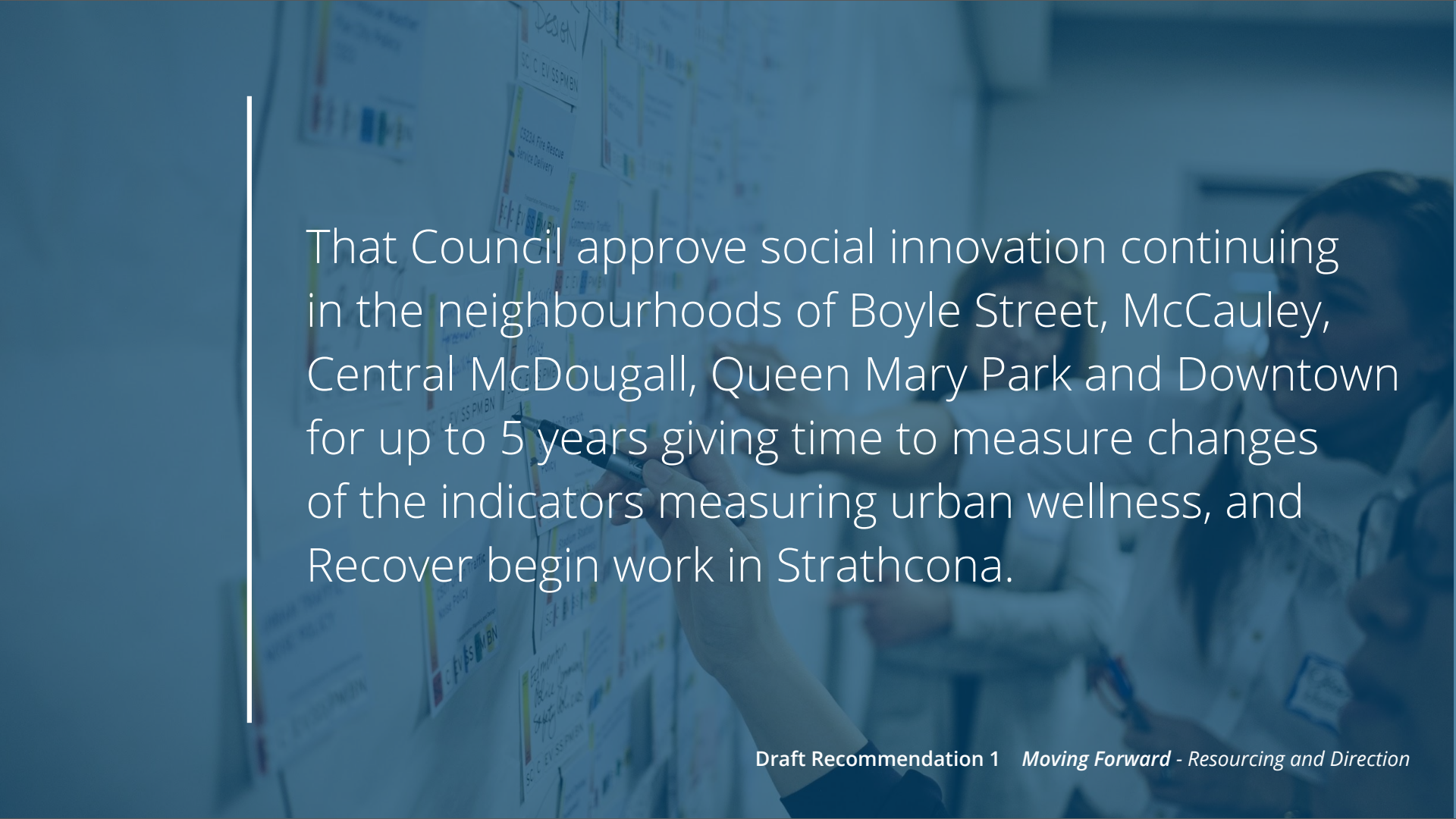Giving feedback on our recommendations

Approach

1. Building a framework for urban wellness innovation.

2. Grounding our approach in data.

3. Uncovering tensions and building relationships.

4. Creating opportunities for solutions-based collaboration.

Draft Recommendations

1. **Moving Forward** - Resourcing and Direction
2. **Recover Coalition** - Shared Leadership
3. **Matching Assets to Need** - Distributed Service Model & City Investments

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Draft Recommendation 1   *Moving Forward - Resourcing and Direction*

Resourcing

Continued Community Support

Financial

Requesting program funds used to cover costs for prototyping development, testing and launching, support of the social innovation network,
public engagement, research and collaboration efforts.

Staff

Administration plans to maintain current staff resourcing to further improve this work and outcomes in the core and to start work in Strathcona.

2018 - 2019 Focus

1. Moving prototype work forward- supporting the existing prototyping and taking in a new round of prototypes, informed by the current list of urban wellness opportunities.

2. Building a formal local social innovation network of post-secondary institutions (students, faculty and research) and social innovation experts.

3. Convening and facilitating strategy and program alignment work with provincial ministries, city and community service providers.

Draft Recommendation 1 *Moving Forward - Resourcing and Direction*

2018 - 2019 Focus cont'd

4. Further refining the data sets to develop some key indices to measure change in urban wellness. Baseline data will be gathered in 2019.

5. Co-designing a Recover networked governance structure (if approved by Council) that will promote shared leadership and resource commitment to improving urban wellness in the core.

6. Exploring a funding model that will attract funding from philanthropy and other orders of government.

7. Undertaking an evaluation that will inform Recover of what is working and not working and inform changes for improvement.

Draft Recommendation 1   *Moving Forward* - Resourcing and Direction

That Council approve development and testing of a RECOVER governance structure, to replace the three committees, with Administration reporting back to Council in Q1, 2019.

Approach

The governance structure for a Recover Coalition needs to be developed as a coordinated system. This work will proceed at two levels, including both **top-down** and **bottom-up** interventions.

Top-Down
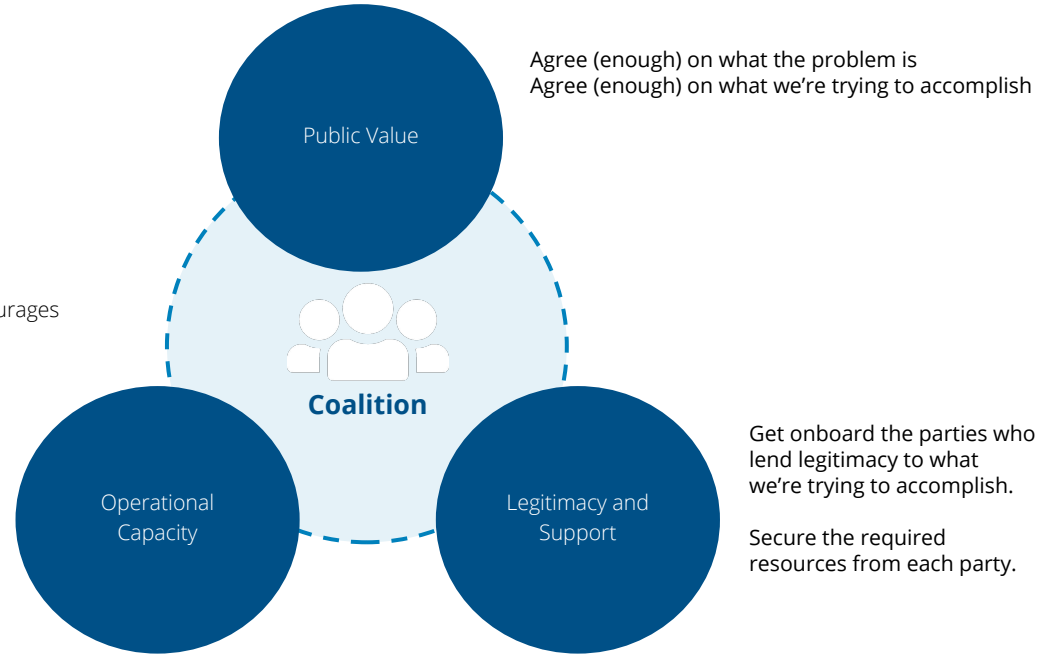- policies, regulations, programs or structural changes

Bottom-Up
- programs and activities that are implemented at the local community level

Approach

A coalition needs to:

- Get the right leaders involved
- Build sufficient trust
- Set up communication channels
- Agree on how we'll make decisions
- Agree on who will do what
- Set up a governance structure that encourages parties to do what they agreed to do

Agree on how we'll accomplish it
Come up with a workable plan
Parties do what they said they would do
Agree on how we're doing it
Learn and adjust

From: Recognizing Public Value, Mark Moore.. 2013

Agree (enough) on what the problem is
Agree (enough) on what we're trying to accomplish

Public Value

Coalition

Operational Capacity

Legitimacy and Support

Get onboard the parties who lend legitimacy to what we're trying to accomplish.

Secure the required resources from each party.

Draft Recommendation 2   *Recover Coalition - Shared Leadership*

That the City advance a distributed model for serving marginalized people to ensure facilities and services are available in other areas of the city where need is evident, and that the City explore tools and incentives - regulatory, policy and funding levers - that can support public realm improvements in the core neighbourhoods.

Draft Recommendation 3   *Matching Assets to Need - Distributed Service Delivery & City Investments*

REACH 24/7 Data

Map shows agencies serving marginalized populations
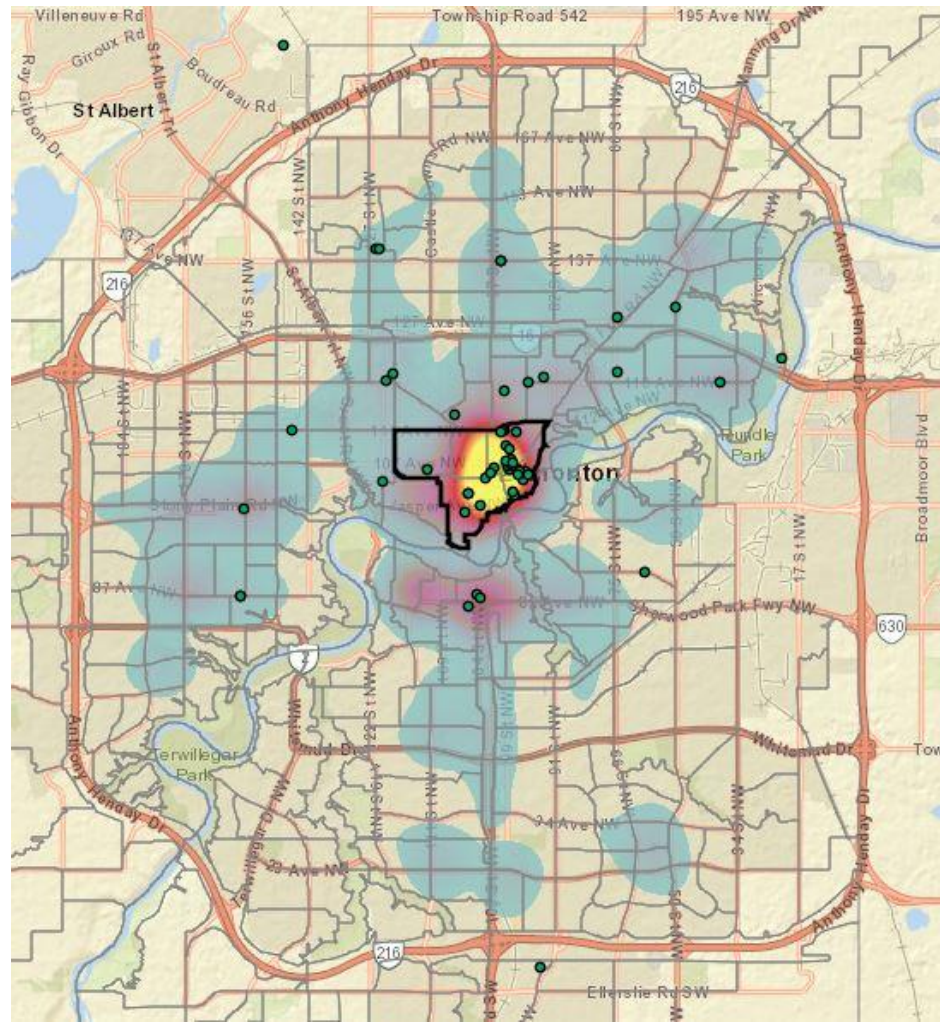
Approach

1. Incremental approach for capital development - new or expanded services for marginalized people be directed to other areas of the city where there is need. The goal is to match access to need.

2. Re-development planning takes collective impact approach - engages community members, agency partners, as well as clients, so that the renovated facility contributes to the wellness of the neighbourhood and the broader system.

3. Further identify the strategy, policy and funding levers that can improve social capacity, economic vitality, safety and security, physical and mental health, and built and natural environments.

Discussion

Station 1   Moving Forward: Resourcing and Direction

Station 2   Recover Coalition: Shared Leadership

Station 3   Matching Assets to Need: Distributed Service & City Investments

Divide into three groups, one group per station.
Groups will cycle through each station after 35 minutes.

Thank you.